Identifying Educational Gaps

Needs assessment is the systematic process of gathering information and using it to determine instructional solutions to close the gap between.

Actual		Optimal
What learners know & do	Gap —>	What learners should know & do

Identification and analysis of CME needs provide the basis for developing educational objectives. The planning committee should ask the following questions:

- How prevalent is the need among the target audience? •
- How many different assessment sources indicated this need? •
- How significantly will the unfulfilled need hinder health care delivery? •
- How directly is the need related to actual physician performance? ٠
- How likely is it that a CME activity will improve practice behavior? •
- Are sufficient resources available to effectively address this topic? •
- How receptive will the target audience be to a session on this topic? •

Types of needs assessment to submit with application

Inferred needs which may be derived from the following:

- o New methods of diagnosis or treatment
- Availability of new medication(s) or indication(s)
- Development of new technology
- Input from experts regarding advances in medical knowledge
- Acquisition of new facilities or equipment
- Legislative, regulatory, or organizational changes effecting patient care 0

Verbalized needs and interests which may be derived from the following:

- Requests submitted on participants' activity evaluation forms
- Formal surveys of potential participants (mail and Internet-based)
- Informal comments
- Patient problem inventories compiled by potential participants
- Consensus of faculty members within a department or service area

Proven needs which are based on objective external data sources. These needs may be derived from the following:

- Epidemiological data
- Quality assurance/audit data
- Re-credential review
- Morbidity/Mortality
- Statistics Infection control data
- Surgical procedures statistics
- Professional society requirements
- Journal articles/literature citations
- News media 0